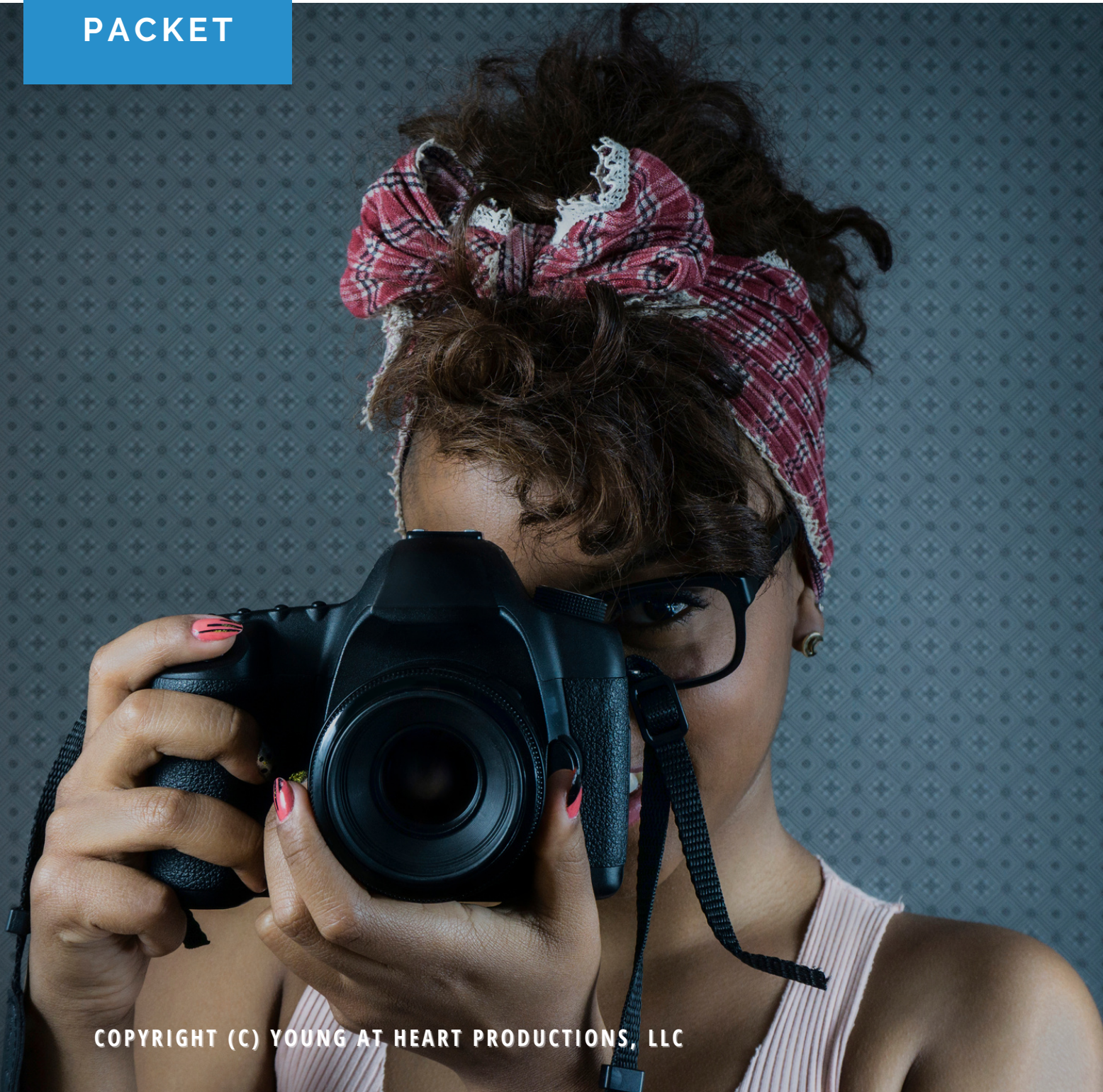


YOUNG IN THE ARTS

GUIDING THE NEXT GENERATION OF
CREATIVE MINDS

CREATED BY
TIFFANIE YOUNG LOFTON

PROGRAM
PACKET



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ABOUT TIFFANIE YOUNG LOFTON

TIFFANIE YOUNG LOFTON is a Senior Vice President of Production with 15 years experience developing network projects, budgets, and schedules. Her budgeting and negotiating expertise has helped several media companies and freelance professionals meet their goals.

Strategizing success is a constant process, not just for a large-scale media company, but for the individual freelancer as well. Tiffanie recognized this early on in her career and began coaching clients on how to navigate their careers. Now, she offers her guidance to college seniors seeking to enter the industry.

THE COMPANY

YOUNG AT HEART PRODUCTIONS, LLC

A non-traditional production company that offers production management and production training services.

QUALIFICATIONS

PROGRAM PARTICIPANTS MUST BE:

- A college junior, senior, or a 2021 graduate
- Major in Film/TV or a related major like photography, graphic design, media, etc.
- Committed to attending (4) virtual workshops from 3/9/22 to 3/30/22.

THE TARGETS

01

CAREER PLANNING

March 9, 2022 @ 7pm EST

02

FINANCIAL PLANNING

March 16, 2022 @ 7pm EST

03

RESUME BUILDING/ NETWORKING

March 23, 2022 @ 7pm EST

04

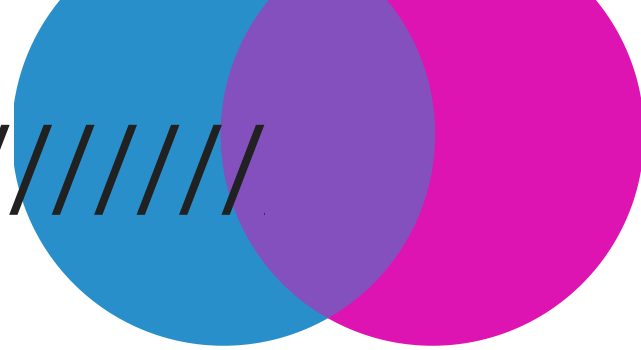
ENTRY LEVEL TRAINING

March 30, 2022 @ 7pm EST



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YOUNG IN THE ARTS is a college exit program for seniors seeking to enter the Film and TV industry. Each target will help our students answer the following questions:

TARGET 1: CAREER PLANNING

- So I'm graduating from college, now what?
- How do I break into one of the most competitive industries during one of the toughest times, a global pandemic?
- What is strategic planning and how do I effectively use it to plan my career?
- What are industry pros and cons to consider while planning?

TARGET 2: FINANCIAL PLANNING

- What's the difference between being a salaried employee and a freelancer?
- What's more common in tv/film, salaried or freelance?
- If I'm freelance, how do I prepare a personal budget if my income will vary month to month?
- What are some financial decisions I can make now to help me prepare to be freelance?
- Should I be thinking about retirement already? Why?

TARGET 3: RESUME BUILDING/NETWORKING

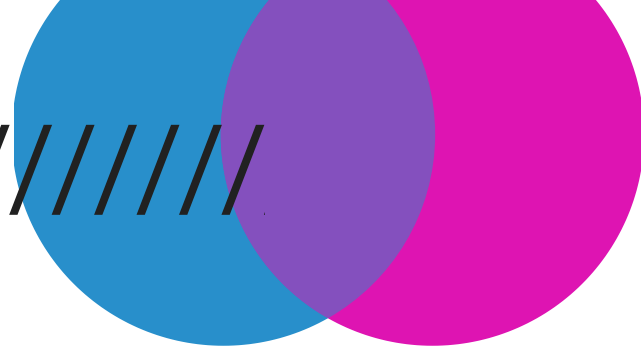
- How do I market myself when I do not have "real" tv or film experience?
- Where should education go on my resume?
- What's the difference between a connection and a mentor?
- I met someone who I really believe can help me in this industry. How do I ask that person to be my mentor?
- What should I expect from a mentor?
- What should my mentor expect from me as a mentee?

TARGET 4: ENTRY LEVEL TRAINING

- What are the entry-level positions in tv and film?
- What does a Production Assistant do?
- How can I stand out from other production assistants?
- How do I advance beyond entry level?
- How can I be prepared to work on a tv or film set during this pandemic?

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TO APPLY:

- We have completed the Spring 2022 session and our application is now closed.
- The next cohort will be Spring 2023. Stay tuned to www.tiffanieyounglofton.com for the application opening.

FOR QUESTIONS OR MORE INFORMATION:

- Email younginthearts@gmail.com

FOLLOW TIFFANIE YOUNG LOFTON AT:



[@tiffanieyounglofton](#) and [@younginthearts](#)



www.linkedin.com/in/tiffanie-young-lofton



www.tiffanieyounglofton.com